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### The Legendary Ford Mustang: We Put the Tang in Mustang



“Ford-built means better built,” said a proud and satisfied American who bought a 1965 Ford Mustang. Created in 1964, the [Ford Mustang](#) automobile, was a pony car known to entertain and please its consumers. The Ford Mustang was an innovation like none other. It brought high power, ingenious design, and a price tag accessible to all. The first Mustang that was brought into mass production was the [1962](#) two-seater concept which was the first of its kind. At the 1964 World Fair, the car was showcased as a piece of art which had multiple [purposes](#): traveling in luxury, making weak men strong, allowing families to run errands, get children interested into automobiles, and joining the close-knit Mustang community. Throughout the lifespan of the sports car industry, the Mustang would undergo groundbreaking changes that

revolutionized the automobile industry to come. The Mustang has served as a model for the rest in its class for nearly six decades. Ford continuously changed the conceptual design of the car until the late 1960s where the designers decided to revert to the original model as it would hold more sentimental value to those who looked at it as the “American Dream Car.” It eventually became a car that the average household could purchase. Since Ford manufactured the Mustang which suits everyone's needs, this vehicle undoubtedly the best car for people interested in buying a mode of transportation that can be used for many purposes.

At first glance, the Ford Mustang looks like an overpriced car that was imported from Europe. After further study and purchasing a 2015 Ford Mustang, I can safely critique that the Mustang is not like cars in Europe. One of the most critical numbers people look at when buying a car is the price tag. The price of a product determines whether an individual will be able to purchase it without facing financial instability in the future. Since economic turmoil is becoming a significant issue, Ford created different models to link the needs of consumers with their proposed budget. With a starting price of [\\$26,395 to \\$46,595](#), this car will be able to match anyone's budget on an automobile; the price tag of such a beautiful car is at a domain which most people will be able to meet within one or two years. The Mustang with its affordable price does not contradict the safety of the car as other car companies might do. Ford values the safety of their consumer even if it costs the company hundreds of thousands of dollars. The innovative technology they install in the Mustang comes with the standard safety equipment such as airbags, seatbelts, and child lock, but they also introduced voice commands which ensure that the driver's hand is on the steering wheel at all times. However, with this, the price of the car might change with the model a person intends to purchase.

For being one of the first cars manufactures in the United States, Ford has created different models of the Mustang each to suit the driver's preference. If an individual wants a car that is on the lower end of the price spectrum, they could aim towards purchasing the Mustang EcoBoost which starts at around \$27,000. If an individual wants a car with a fast acceleration speed, they should buy the Bullitt model which can cost up to \$47,000. The model of the Mustang not only differs in price, but it also varies in the features it carries. The 2015 Mustang carries a splendid GPS system which will locate and pinpoint your location to the nearest foot. Also, the car comes with an integrated Bose audio and Bluetooth system which will allow the driver to listen to their favorite station or call someone without having to touch-which could compromise the safety of the passengers- the screen. For a person who can not go anywhere without singing along to my favorite artist, this revolutionary sound system provides the perfect amount of harmonic music with just the right amount of base. One main feature that struck me the most was the cars new “quiet” mode. As an athletic and scholar student who frequently travels in the mornings, I do not want to the sound of the roaring V-8 engine to disturb those sleeping around me. This can reduce the blaring engine sound without compromising the power of the engine.

Despite the general notion of the Mustang being one of the smaller cars that Ford has built, it is known to be the Hercules of the car world in terms of engine size. Capable of hitting an astounding [60 miles per hours in 4.0 seconds](#), there is no doubt that this car is built for speed enthusiasts. The 435 horsepower in the 2015 Mustang will make you the outlier when driving down the highway. The adrenaline I gained from pushing the start button in my car was nothing like I had ever experienced before. The roaring sounds of the exhaust placed me into the realm of

a Formula 1 car as it was preparing to take off as the checkered flag dropped. This lasting experience will be one that I never forget. This was indeed an experience which allowed me to experience the car from all my senses even without considering the other awe-inspiring qualities of the car.

With all of these astonishing advantages included in the 2015 Ford Mustang, you would think that this car is the ideal car for everyone. Unfortunately, that is not always the case when it comes to luxury. Most sports cars have chrome details [inside](#) of the car, but with the Ford Mustang, you will not be able to find this without laying an extra 1300 dollars. The standard Mustang is equipped with a significant amount of plastic that is wrapped in sheets of shiny metal. However, to make up for this, the Mustang now has an option where you can have leather seats instead of vinyl seating material and have carbon fiber installed on the dashboard of the car. This gives the illusion that the car is luxurious compared to the other sports cars produced. At a starting price of about 27,000 dollars, the buyer would expect to see a car with silver plating. However one should realize that the technology and the features far outweigh those in other vehicles such as BMW or Audi. Surprisingly, the Mustang, with its features that keeps the car well maintained, has a considerable lifespan of about 150,000 miles. This is due to the reputable technology in the car that tells you when you need it to be checked by a mechanic. Due to all of its features in the Mustang, the driving experience of it is in comparison more smooth and efficient. With the inflating gas prices, the Mustang has an eco boost mode which will give you more mileage for every gallon in the tank. This separates the Mustang from other vehicles similar to it because the skilled craft and time that went into building this car made sure to provide the consumer with the best possible vehicle for their money.

As a Ford Mustang owner, I can safely say that this car has changed my life. With its sleek design to its vibrant colors, this car has allowed me to change my way of seeing cars. I have gained the knowledge of the process and the number of hours it takes to create a car and therefore, I value the history of automobiles because it tells us how far we have come in human innovation. In addition, I was educated on the importance of the diverse colors of cars. The colors of a car showed me what will stand out the most when I go to resell this car in a few years to get a newer model. With a car that has such a high horsepower, there is a specific audience this car appeals to. Most car enthusiasts who purchase a Ford Mustang will be people who are into muscle cars and fast cars. As a result, people who love cruising on high speeds\* will buy this car. Not to mention, there will be some buyers who just buy the car for its historic value or its variety of color options. The Mustang could not have progressed as fast as it did without the help of the best engineers around the country, and even internationally. The brilliant minds behind the product led the way not only for their generation but changed the automobile industry forever. They did the unthinkable and forever changed our society. We would not be able to perform tasks in which we think are normal without these brilliant minds. Everyday amenities that we have become accustomed to are now being taken for granted even though just a few years ago, having a car functioning at this level was unimaginable.

The Mustang is an American icon that serves as the [American Dream](#). The Mustang could not have been such influential if there was not the perfect balance between price, luxury, power, and perfection. Most cars that were modeled after the Mustang often called “muscle cars,” are always attempting to outdo the iconic Mustang. None have been able to accomplish this feat since Ford has decided to invest a significant number of resources in keeping the

Mustang at the top of the social structure for cars. Overall, The Ford Mustang has had a drastic effect on American life. As a car that was associated with the American Dream, each person's has the opportunity to pursue their idea of happiness, and this unique car has allowed mostly everyone to live their life to the fullest potential. The 2015 Ford Mustang has preserved its integrity and position in the sports car industry without renouncing its speed, features, and luxury. Male or female, it does not matter what or who you are; the Mustang is the ideal car for you. It can haul your groceries, drive for long road trips, brag to your friends, and simply make you feel welcomed because you will always be part of the Mustang legacy. Ford know its cars scream glory, but it is the Mustang that makes them their money. In context, owning a Mustang has changed my life for the better, and I can guarantee that it will create a path of success for you as well.

\*You are not allowed to drive at high speeds on open roads. Please consult a closed track specialist for more information on where to operate at rates which are above the speed limits enforced by the government.

## Rules For A Review

1. When reviewing a product, one must be aware of the price of the good they are writing about or planning on purchasing. When Joe Lorio was describing the Ford Mustang 2018 in the *Car and Driver: 2018 Ford Mustang GT Performance Package Level 2*, he went into full detail about the price. For instance, if you want an EcoBoost car, it would cost you roughly \$27,115 while a GT would cost close to \$36,350. The price of the car is an essential factor an individual looks at when looking to purchase a vehicle because it will path a way to alternative products that suit their proposed budget.

2. A car will not run without an engine; therefore the power of the engine is a crucial factor.

Many potential customers will refer to reviews to purchase their car, and many people prefer the speed of their car. The horsepower of a vehicle determines the top speed and the rate of acceleration of a car. Since most engines run on gasoline, they face an issue. In our current state of society, the “days of gas-guzzling muscle cars are gone” because of the high gas prices and the low production rate of gasoline (Car and Driver). By describing the engine and it's positive and negative, it will help one choose the right car for them.

3. Most car shoppers do not have a lot of time to spare; therefore, in a car review, the author needs to provide a quick summary of the product. For instance, the author needs to be straight to the point when explaining the features of a product and when it was made and how it came into production. When describing the car, the authors of both reviews simply told the various features

without overcomplicating the reader who was interested in buying a car. Additionally, it will give the reader background information on why the car was produced.

4. For a car review, the minor details will leave a lasting impact. Since it is always important for car manufacturers to match the customer's needs, the reviewer needs to address the interior and technology of the car so that the readers will come back to learn more about the car or even in some cases, sell more automobiles thus increasing the revenue of the company the reviewer works for. According to *Car Driver*, the interior of a car determines the personality of a person. The luxurious features of a vehicle will also make one relaxed, and if a review addresses the negative points of a car, it will tell them what to expect when they purchase it. As mentioned in *The Top Gear car review: Ford Mustang*, the negative reviews can still help the reader decide whether or not the car is for them rather than just leaving them clueless and open to the mindless and greedy wrath of the car dealers.

5. Be sure to emphasize the difference between models of a car. Different models have different features. With the 2015 Ford Mustang model, there is a drop top roof and a fully updated navigation system while the 2013 Ford Mustang does not come equipped with a high tech navigation system or an automatic convertible. The importance of models has to be mentioned in a review because it will allow the reader to know what features they will be paying for.

<https://www.caranddriver.com/ford/mustang>

<https://www.topgear.com/car-reviews/ford/mustang>



