Persuasion and Literature Organizing your Paper

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| The Argument and Literature | Types of Evidence You Will Use | Where the evidence will come from  |
| * What is most important about the work?
* What positions are taken and who takes them (author, narrator, character)?
* Is the claim directly stated or is it implied?
* Will everyone agree with the statement?
* What is the rhetorical situation for the argument?
* What is the claim made by the character?
* How does the character establish credibility?
* How does the character establish common ground?
* Are there fallacies? How do they?
* What are the outcomes of the argument? Are they convincing/ to whom? What happens as a result of the argument?
* Is the argument moral or immoral?
 | Logos (cause and effect, syllogism, analogy, definition)Pathos (feeling, value)Ethos (credibility, authority) | Readings (at least three quotes from the core text)Media (internet, film, tv, music, magazines)Observations, experiences) |
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| Supporting Claims, Reasons(Claim) | Evidence (two examples)(Data) | Where does evidence come from (readings, observations, media)(Data) | Type of appealCause and effect; definition; syllogism; analogy; emotion; value; credibility; authorityData | Is this effective? Will people accept the claim? Explain how the evidence supports the claim. (Analysis) |
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