**Editorial Editing Sheet**

Author:

Editor:

1. **What is the hook? Why does or doesn’t it capture your attention? What would you rate it?**

**Adequate effective superior**

1. **What is the thesis? Is it clear? Where does it occur? Does it connect to the evidence? Would you rate it?**

**Adequate effective superior**

1. **Does the argument present facts? What rating would you give the presentation of facts?**

**Adequate effective superior**

1. **What is the counterargument to the opposition (is the opposition’s viewpoint explained)? What is the counterargument based upon--logic, emotion, the author’s credibility/authority? Why is or isn’t it effective? Rate the counter argument**

Adequate effective superior

1. **What links were used and how did they add to the editorial. Rate the use of links.**

**Adequate effective superior**

1. **How does the editorial conclude? Is this powerful? Rate the conclusion of the editorial**

**Adequate effective superior**

1. **Grammar, mechanics, punctuation, syntax, diction, and transitions. Rate and comment on these areas.**

**Adequate (correct) Effective Strong and varied**